



## VIRTUAL Touch-A-Truck Sponsorship

### Suggestions

Open online on June 20, 2020 at 9 AM.  
On your favorite web-enabled device.

For the benefit of the community service initiatives of the Redlands Rotary Club Foundation, the "Safety Around Water" program provided free of charge to elementary school students of the Redlands Unified School District by the YMCA of the East Valley, the other non-profit participants and partners, and the children of Redlands and the East Valley.

We are happy to work with you to create a sponsorship unique from any of these listed here to suit the needs or requirements of you or your organization. Just ask.

#### "Big Rig" Title Sponsor - Cash Contribution of \$10,000.00 or More

- Acknowledgement and promotion as the title or "naming" sponsor of the event (As in "The ABC Corporation Sixth Annual Touch-A-Truck"). Headline billing plus logo on all event related paid marketing (press releases, advertising, signage, banners, broadcast, online and social media, etc.).
- Recognition and acknowledgement on the Rotary Club of Redlands' website and the Redlands Touch-A-Truck website with a link to the "Big Rig" Sponsor website for two years.
- Five hundred opportunity drawing entries in 2020 and 500 admission tickets to Touch-A-Truck 2021 (available April 2021).
- Corporate or individual recognition as a "Paul Harris Fellow" with Rotary International.

#### "Steam Roller" Sponsor – Cash Contribution of \$5,000.00 or More

- Top-tier billing plus logo on all event related paid marketing (press releases, advertising, signage, banners, broadcast, online and social media, etc.).
- Recognition and acknowledgement on the Rotary Club of Redlands website and the Redlands Touch-A-Truck website with a link to the "Steam Roller" Sponsor website for two years.
- Two hundred fifty opportunity drawing entries in 2020 and 250 admission tickets to Touch-A-Truck 2021 (available April 2021).

#### "Bulldozer" Sponsor – Cash or "In-kind" Contribution of \$1,000.00 or More

- Second-tier billing plus logo on all event related marketing (press releases, advertising, signage, banners, online and social media, etc.).
- Recognition and acknowledgement on the Rotary Club of Redlands website and Redlands Touch-A-Truck website for one year.
- Fifty opportunity drawing tickets and 50 admission tickets to Touch-A-Truck 2021 (available April 2021).

#### "Crane" Sponsor – Cash or "In-kind" Contribution of \$500.00 or More

- Third-tier billing plus logo on all event related marketing (press releases, advertising, signage, banners, online and social media, etc.).
- Twenty-five opportunity drawing entries in 2020.

#### "Tow Truck" Sponsor – Cash or "In-kind" Contribution of \$200.00 or More

- Honorable Mention and thanks on all post-event marketing.
- Ten opportunity drawing entries.

Though this year's event will be virtual, the needs fulfilled through the YMCA of the East Valley and the Redlands Rotary Club Foundation are very real and tangible. Your support for this unique event is appreciated!

Payment payable to "**Redlands Rotary Club Foundation**," EIN 33-0197341; we are a 501(c)3 organization. Thank you for your interest and please reach out if you have any questions.

trucks@redlandsrotary.com

www.redlandstouchatruck.com

Call or text 951-237-3453