



VIRTUAL Touch-A-Truck Participation Guidelines

Open online on June 20, 2020 at 9 AM.

On your favorite web-enabled device.

For the benefit of the community service initiatives of the Redlands Rotary Club Foundation, the "Safety Around Water" program provided free of charge to elementary school students of the Redlands Unified School District by the YMCA of the East Valley, the other non-profit participants and partners, and the children of Redlands and the East Valley.

The unprecedented events of the last few months have caused us to take the 6th Annual Touch-A-Truck to cyberspace! On June 20, 2020, we will open several pages of the Redlands Touch-A-Truck web site for our vehicle operators, exhibitors, entertainers, and sponsors to post short videos showing everyone what it is that they do and how their rigs operate.

As with our "normal" Touch-A-Truck events, any organization who submits a video of their vehicle, and any non-profit agency who sends a video with a little bit about them and their services may do so at no cost. For-profit organizations who do not provide vehicle videos may create their own video for a minimum sponsorship value of \$200.00 in cash or "in-kind" donations.

Here are a few guidelines for your information and assistance:

1. Videos should be between 3 and 6 minutes long.
2. Make sure you introduce who you are, who you work for and/or what organization you represent. Telling the kids what you like about your job or how you came to work there is great! If you wear a uniform or have a corporate "look," please show it.
3. If you are showing a vehicle, please demonstrate how it works: open doors, show what's under the hood, honk the horn, blow the siren, lift the gate, dump the bucket, flash the lights, rev the engine, raise the boom. Kids love action and want to hear about and see what your vehicle can do.
4. If it can be done safely, it would be great if your video showed your rig in operation, either on a job site or with an action perspective from the front seat through the windshield or cockpit, or from the top of the bucket.
5. Don't worry about trying to produce a Netflix-quality production. Just show off your vehicle and your organization in the most exciting way you can. Our audience skews to the 3-7 year-old audience.
6. If you prefer that one of our volunteers take the video of you and for you, please contact us right away so we can schedule the most mutually convenient time. We can also do minor editing if need be.
7. Please submit your completed video no later than June 13. Email "trucks@redlandsrotary.com" for uploading instructions or to have a volunteer pick up your video on a card, CD, or flash drive.
8. We retain the absolute right to edit and/or reject any part or all of any video submitted for any reason or no reason at our sole discretion.

Though this year's event will be virtual, the needs fulfilled through the YMCA of the East Valley and the Redlands Rotary Club Foundation are very real and tangible in the East Valley and the world. Your support for this unique event is appreciated!

The **Redlands Rotary Club Foundation** is a 501(c)3 organization. Thank you for your interest and please reach out if you have any questions.

trucks@redlandsrotary.com

www.redlandstouchatruck.com

Call or text 951-237-3453