



Touch-A-Truck Sponsorship Suggestions

September 4, 2021

**NEW VENUE: Redlands East Valley High School
31000 E Colton Ave, Redlands, CA 92374**

For the benefit of the community service initiatives of the Redlands Rotary Club Foundation, the "Safety Around Water" program provided free of charge to elementary school students of the Redlands Unified School District by the YMCA of the East Valley, their other non-profit participants and partners, and the children of the East Valley.

The Redlands Rotary Club Foundation is a California-registered charitable non-profit.

We are happy to work with you to create a sponsorship unique from any of these listed here to suit the needs or requirements of you or your organization. Just ask.

"Big Rig" Title Sponsor - Cash Contribution of \$10,000.00 or More

- Acknowledgement and promotion as the title or "naming" sponsor of the event (As in "The ABC Corporation Fifth Annual Touch-A-Truck"). Headline billing plus logo on all event related paid marketing (press releases, advertising, signage, banners, broadcast, online and social media, etc.).
- Recognition and acknowledgement on the Rotary Club of Redlands' website with a link to the "Big Rig" Sponsor website for one year.
- Opportunity to have a physical presence at the event with a booth, display, or demonstration.
- The option to distribute marketing materials at the event whether attending the event or not and to display company signage on banners, signage, or promotional boards.
- The option to sell goods or services, solicit memberships, or take donations.
- An option for vehicle participation at the event.
- Five hundred tickets to Touch-A-Truck 2021.
- Corporate or individual recognition as a "Paul Harris Fellow" with Rotary International.

"Steam Roller" Sponsor – Cash Contribution of \$5,000.00 or More

- Top-tier billing plus logo on all event related paid marketing (press releases, advertising, signage, banners, broadcast, online and social media, etc.).
- Recognition and acknowledgement on the Rotary Club of Redlands website with link to the "Steam Roller" Sponsor website for one year.
- Opportunity to have a physical presence at the event with a booth, display, or demonstration.
- The option to distribute marketing materials at the event whether attending the event or not and to display company signage on banners, signage, or promotional boards.
- The option to sell goods or services, solicit memberships, or solicit donations.
- An option for vehicle participation at the event.
- Two hundred fifty tickets to Touch-A-Truck 2021.

"Bulldozer" Sponsor – Cash or "In-kind" Contribution of \$1,000.00 or More

- Second-tier billing plus logo on all event related marketing (press releases, advertising, signage, banners, online and social media, etc.).
- Recognition and acknowledgement on the Rotary Club of Redlands website for one year.
- Opportunity to have a physical presence at the event with a booth, display, or demonstration.
- The option to distribute or make marketing materials available at the event.
- The option to sell goods or services, solicit memberships, or solicit donations.
- An option for vehicle participation at the event.
- Fifty tickets to Touch-A-Truck 2021.

"Crane" Sponsor – Cash or "In-kind" Contribution of \$500.00 or More

- Third-tier billing plus logo on all event related marketing (press releases, advertising, signage, banners, online and social media, etc.).
- Opportunity to have a physical presence at the event with a booth, display, or demonstration.
- The option to distribute or make marketing materials available at the event.
- The option to sell goods and services, solicit memberships, or solicit donations.
- An option for vehicle participation at the event.
- Twenty-five tickets to Touch-A-Truck 2021.

**“Tow Truck” Sponsor (“For-profit Booth” or Vehicle Exhibitor) –
Cash or “In-kind” Contribution of \$200.00 or More**

- Opportunity to have a physical presence at the event with a booth, display, or demonstration.
- The option to distribute or make marketing materials available at the event.
- The option to sell goods and services, solicit memberships, or solicit donations.
- An option for vehicle participation at the event.
- Ten tickets to Touch-A-Truck 2021.

“Pickup Truck” Sponsor- Cash or “In-kind” Contribution Not Listed Above.

- Post event recognition from RCOR.

Any sponsorship listed above will also qualify at the corresponding levels listed below along with recognition accorded that level:

Dedicated Sponsorship Opportunities!

Bulldozer “Hard Hat” Sponsor – Your name printed on the front of 1,000 children’s giveaway plastic toy hats, either fire fighter or construction worker: 4 @ \$2,000 each (deadline July 23, 2021).

Bulldozer “Tons of Trucks Family Fun Pack” Sponsor – Your name printed on 1,000 “Tons of Trucks” activity or coloring books and crayons to hand out to the kids: 4 @ \$1,400 each (deadline July 23, 2021).

Bulldozer “Beach Ball” Sponsor – We’ll get 100 beach balls with your name prominently displayed as the sponsor to use at the wildly popular “Beach Ball Dump Truck” activity. They’re given away to kids at the end of the event: 1 @ \$1,200 (deadline July 23, 2021).

Crane “Goodie Bag” Sponsor – Your name printed in full color on 1,000 reusable tote bags that kids can carry their souvenirs home in: 4 @ \$850 each (deadline August 6, 2021).

Crane “Truck Stop Diner” Sponsor – Provide meal tickets for our hard-working Touch-A-Truck drivers and event volunteers: 4 @ \$500 each.

Tow-Truck “Door Prize” Sponsor – Donate a family-and-kid-friendly door prize valued at \$250 or donate \$250 in cash and we’ll buy the door prize for you: 10 @ \$250 each.

Pick-up Truck “I Gotta Go Bad!” Sponsor – Provide for the rental of a “porta-potty” placed strategically in the truck parking area with your name prominently displayed on the unit as the sponsor: 4 @ \$125.00 each.

Pick-up Truck “Family Fun Zone” Sponsor – Donate cash to help us stock our kids’ games and crafts area with supplies and prizes. Your name prominently displayed as a “Fun Zone” sponsor: suggested \$50 minimum.

“Give a Kid a Break” Sponsor – Buy tickets to distribute to the organization, people, or children of your choice who might not otherwise attend the event, or as rewards or incentives to your employees or clients. You may deliver them yourself or tell us to whom or which organization you want us to deliver them in your name, or just add your benefactor tickets to the pool of other benefactors’ tickets.
\$5 each for businesses and individuals; nonprofits and service clubs, \$2.50 each

Remember, we can create a sponsorship unique from any of these listed here if you have a great idea. Payment to Redlands Rotary Club Foundation, EIN 33-0197341; we are a 501(c)3 organization. Thank you for your interest and please reach out if you have any questions.

trucks@redlandsrotary.com

www.redlandstouchatruck.com

Call or text 951-237-3453